

NCC Cable System Order

Order #	62540117
Syscode	0343
System Name	Spectrum/Battle Creek, MI
Market	Grand Rapids

AE	Andrew Yolles
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Jun17
-	

Flight Dates	07/23/18 - 08/12/18
Agency	Strategic National
Advertiser	Matt Hall for State Rep MI HD 63

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/15/18	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		3	
Total		\$3,945.00	
Commission		\$591.75	
Net Total		\$3,353.25	
Total Spots		120	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6.14 R2 Revised Rates. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	7/23/18	7/29/18	05:00	09:00	X	X	X	X	X	X	X	-	-	13	\$36.00	\$468.00	30	NPE
2	FXNC	FXNC EM	7/30/18	8/5/18	05:00	09:00	X	X	X	X	X	X	X	-	-	13	\$36.00	\$468.00	30	NPE
3	FXNC	FXNC EM	8/6/18	8/12/18	05:00	09:00	X	X						-	-	4	\$36.00	\$144.00	30	NPE
4	FXNC	FXNC DT	7/23/18	7/29/18	09:00	16:00	X	X	X	X	X	X	X	-	-	20	\$23.00	\$460.00	30	NPE
5	FXNC	FXNC DT	7/30/18	8/5/18	09:00	16:00	X	X	X	X	X	X	X	-	-	19	\$23.00	\$437.00	30	NPE
6	FXNC	FXNC DT	8/6/18	8/12/18	09:00	16:00	X							-	-	6	\$23.00	\$138.00	30	NPE
7	FXNC	FXNC EF	7/23/18	7/29/18	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$36.00	\$252.00	30	NPE
8	FXNC	FXNC EF	7/30/18	8/5/18	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NPE
9	FXNC	FXNC EF	8/6/18	8/12/18	16:00	19:00	X							-	-	2	\$36.00	\$72.00	30	NPE
10	FXNC	FXNC PT	7/23/18	7/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$43.00	\$559.00	30	NPE
11	FXNC	FXNC PT	7/30/18	8/5/18	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$43.00	\$559.00	30	NPE
12	FXNC	FXNC PT	8/6/18	8/12/18	19:00	24:00	X							-	-	4	\$43.00	\$172.00	30	NPE
13	FXNC	FXNC O	7/23/18	7/29/18	00:00	05:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	R1-26x
14	FXNC	FXNC O	7/30/18	8/5/18	00:00	05:00	X	X	X	X	X	X	X	-	-	0	\$12.00	\$0.00	30	R1-26x

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Market	Grand Rapids			Total # of Weeks	3
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Sales Coordinator	Chris Overberg	Est Code		Net Total	\$3,353.25
Office	Washington	Product Name		Total Spots	120
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Jun17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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15	FXNC	FXNC O	8/6/18	8/12/18	00:00	05:00	X	X						-	-	0	\$12.00	\$0.00	30	R1-4x

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	53	67	0	0	0	0	0	0	0	0	0	0	120
AMT	\$1,739.00	\$2,206.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,945.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/18/18

62540117 | Grand Rapids | Spectrum/Battle Creek, MI | 0343 |